CASE STUDY

24x7 Endpoint Detection & Response Services

AWARD-WINNING ENDPOINT DETECTION AND RESPONSE SOLUTION HELPS GLOBAL ENTERPRISE MONITOR AND PROTECT THEIR FRANCHISEE’S ENDPOINTS

The Challenge

For franchisors, managing multiplying endpoints is a difficult task, given that the franchisor does not own, manage or have authority over their locations and their endpoints. And while many franchise organizations have hundreds, or even thousands of locations around the world, this poses an even more difficult challenge. One global parent enterprise was faced with this challenge and didn’t have enough time or resources to effectively monitor the activity at each of its endpoints. They had visibility into their network, but not enough resources to manage the output from the data gathered. Instead, they had a small IT team that was focused on making sure all the proper technology was functioning, which didn’t allow the team to monitor and manage the network 24x7.

As more news broke out about major franchisees—Wendy’s, Jack-in-the-Box—getting breached and witnessing the damage that it had on the overall brand, this parent enterprise decided to act and ensure they had the expertise and team in place to mitigate threats from entering their network. With a small IT team, they knew they needed a solution that would augment the current team and handle all the monitoring and managing of its endpoint, which lead them to Nuspire.

The Solution

To solve this issue, the parent enterprise turned to Nuspire to help protect its franchise endpoint environment. Nuspire deployed its 24x7 Endpoint Detection and Response (EDR) services solution across the enterprise’s franchise locations. With cross-platform visibility into endpoint activities and events, Nuspire’s 24x7x365 Security Operations Center (SOC) analysts continuously monitor endpoints for anomalous activity, blocking and remediating threats in real-time. This solution directly integrates with Nuspire’s Security Information Event Management (SIEM) technology, providing franchisees with unparalleled visibility, event documentation and industry specific compliance reporting.
Outcomes
Thanks to NuSecure’s 24x7 EDR Service, the parent enterprise now has full visibility into threats and security events across a multitude of devices, locations and networks at its franchise locations. The parent enterprise can now see endpoint activities such as process execution, network communications, file access, applications and encrypted web traffic. Nuspire records this information and identifies the source of the threat on the endpoints.

Additionally, the parent enterprise no longer has to hire additional IT staff. With the EDR solution, the parent enterprise has access to Nuspire’s Security Operations Center 24x7x365 for support from Nuspire’s team of security experts that investigate for indicator of compromise and remediation assistance. This allows the IT team to focus on additional tasks while Nuspire’s security analysts are managing and monitoring activity on the endpoint fulltime. When there is a threat that arises on the endpoint, Nuspire alerts the IT team and remediates the threat.

Thanks to the NuSecure EDR solution, the multiplying endpoints and evolving threat landscape is no longer an issue. Nusecure has created and maintained a cohesive cybersecurity program that protects the overall brand.

About Nuspire
Nuspire is the Managed Security Services (MSS) provider of choice, delivering the greatest risk reduction per cyber-dollar spent. The company’s 24x7 Security Operations Centers (SOCs) and managed detection and response (MDR) service combines award-winning threat detection and response technology with human intervention and analysis, providing end-to-end protection across the gateway, network and endpoint ecosystem. Nuspire pioneered distributed, managed security services within the enterprise and franchise market and today protects thousands of locations globally.

CONTACT US TODAY TO DISCUSS YOUR UNIQUE SECURITY CHALLENGES.